

110TH

NORTHERN NAVAJO FAIR

SPONSORSHIP OPPORTUNITIES



Platinum Sponsor \$30,000.00

- Advertisement on all Newsprint, Radio, Social Media, Website.
- Promotion of Company Logo on flyers, signage, Day sheets and newsprint marketing ad's.
- Acknowledgement as Platinum sponsor on live radio advertisements and on site rodeo event announcements, news print ads, full page ad in Fair magazine.
- Banners and signage located within the Rodeo, Arena Flag, Grand Stand, Concert State, Announcer Box and Entrance Gate, Trade Show area, Perimeter Fence along US Highway 491.
- Comp Parade space in front of parade.

70 All Access Passes includes VIP Parking Passes

125 General Admission Passes

Please make all checks payable to Building Nations LLC who are contracted by the Northern Navajo Fair Board to receive and manage all financial resources of the Northern Navajo Fair Board.

Building Nations LLC
P.O. Box 2434
Window Rock, AZ 86515

Fred H. White, CEO
fwhite@bnllc.us

Katherine K. White, CFO
kwhite@bnllc.us

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Diamond Sponsor \$20,000.00

- Advertisement on all Newsprint, Radio, Social Media, Website; 1/2 Page Ad.
- Acknowledgement as "Diamond" Sponsor during live radio advertisements and on site rodeo event announcements, news print ads.
- Promotion of Company Logo on flyers, VIP Day sheets and newsprint; Social Media; Marketing ad's, press releases.
- Banners located within Rodeo Arena including Arena Banner, Arena Flag used during event; Logo on Fair website.

55 All Access Passes which include VIP Parking Passes

100 General Admission Passes

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Gold Sponsor \$15,000.00

- Advertisement at Rodeo arena, Fair Website, Social Media; 1/4 page ad.
- Live radio advertisements and on site rodeo event announcements, news print ads.
- Promotion of Company Logo on flyers and newsprint marketing ad's, press releases.
- Banners located within the Rodeo Arena including Arena Banner, Grand Stand, and Entrance Gate.

40 All Access Passes which includes VIP Parking Passes

80 General Admission Passes

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Silver Sponsor \$10,000.00

- Promotion of Company Logo on flyers, VIP Day sheets and newsprint marketing ad's.
- Advertisement on Rodeo arena, Fair Website, Social Media.
- Acknowledgement as "Gold" Sponsor during live radio advertisements and on site rodeo and agriculture expo event announcements, news print ads.
- Banners located within the Rodeo Arena including Arena Banner, Grand Stand, and Entrance Gate, Expo Tent.

25 All Access Passes which includes VIP Parking

60 General Admission Passes

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Bronze Sponsor \$5,000.00

Advertisement on Rodeo arena, Fair Website, Social Media, Acknowledgement as "Silver" Sponsor during live radio advertisements and on site rodeo event announcements, news print ads.

- Promotion of Company Logo on flyers, newprint marketing ad's.
- Banners located within the Rodeo Arena including Arena Banner.

15 All Access Passes which includes VIP Parking

40 General Admission Passes

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